



**February 5, 2018**

**FOR IMMEDIATE RELEASE:**

**Contact:** NSP - Candace Horgan (303) 9881111, ext. 2625 [chorgan@nsp.org](mailto:chorgan@nsp.org)  
IMBA - Eleanor Blick (720) 900-4622 [eleanor.blick@imba.com](mailto:eleanor.blick@imba.com)

**International Mountain Bicycling Association partners with National Ski Patrol**  
*Partnership will support growth and sustainability of mountain bike patrolling*

**DENVER, Colo.** – Beginning this year, the International Mountain Bicycling Association (IMBA) will serve as a partner of the National Ski Patrol (NSP) to promote mountain bike patrols and patrollers. The new partnership furthers NSP's ongoing efforts to grow summer operations in response to the needs of its mountain resort partners and aligns with IMBA's work to refocus on its core mission of places to ride mountain bikes.

"We are very excited to be partnering with IMBA," said NSP Executive Director Meegan Moszynski. "In 2017, the NSP accepted the first official bike patrol into the organization. The NSP recognizes that bike patrolling is an important part of our focus on serving our ski area partners, and IMBA's experience with the National Mountain Bike Patrol and bike patrolling will prove invaluable as we work to further incorporate this important group of patrollers into the NSP."

IMBA's National Mountain Bike Patrol ([NMBP](#)) was officially founded in 1994 and now includes more than 50 volunteer bike patrol groups and 600-plus trained patrollers. These volunteers partner with land managers, landowners and emergency personnel to assist at events, educate trail users and monitor trail conditions.

The possibility of joining IMBA's current NMBP membership with the NSP makes sense for both organizations, as the NSP is the leading patrolling organization and IMBA is the leader in mountain bike advocacy. IMBA's NMBP Advisory Committee, led by Wade Hartmann, has been involved in the partnership since talks began in late 2016, is in full support of this direction, and is excited about the possibilities this presents for the growth of mountain bike patrolling.

"Working more closely with the National Ski Patrol is a great opportunity for IMBA, and vice versa. Broad, diverse partnerships like these strengthen opportunities for both sports and both organizations," said Dave Wiens, IMBA Executive Director.

IMBA and the NSP will be working over the next few months to set up a framework to offer IMBA's NMBP Patrollers membership in the NSP as mountain bike patrollers.

**About IMBA**

The International Mountain Bicycling Association (IMBA) is a 501(c)3 nonprofit educational association established in 1988. Its mission is to create, enhance and protect great places to ride mountain bikes. Learn more at [www.imba.com](http://www.imba.com).

**About the National Ski Patrol**

The National Ski Patrol is a federally chartered nonprofit membership association dedicated to serving the public and the mountain recreation industry. For 80 years, the NSP has been at the forefront of safety and emergency care education programs. The association's 30,000 members represent 97 percent of the nation's patrollers. For more information, access [www.nsp.org](http://www.nsp.org).

For further comments or interviews regarding the NSP, please call NSP Communications Manager Candace Horgan at (303) 988-1111, x2625.